

## ID Logistics bolsters its position in China by starting up the Carrefour group's first integrated warehouse

**Cavaillon, 23 October 2014** – ID Logistics, one of the French leaders in contract logistics, is announcing today that it has been selected by Carrefour to manage the group's first logistics warehouse in China. Since the summer, ID Logistics has handled Carrefour's logistics flows in the Shanghai, Jiangsu and Zhejiang provinces from a single platform located at Kunshan (60km from Shanghai) from which it makes deliveries to 62 of the group's hypermarkets.



This 26,000m<sup>2</sup> logistics platform, which is dedicated to dry foods, has close to 150 employees.

The opening of this hub is part of Carrefour's plan to increase the in-store availability and traceability of its products. Pooling its merchandise flows at a single platform helps to improve its quality of service. This reorganisation of the Carrefour group's supply chain in China will ultimately be extended to all of the group's 240 hypermarkets in China.

To guarantee the smooth start-up and development of this first logistics platform, ID Logistics was able to offer the benefit of:

- Its internationally recognised expertise among leading retailers in general and Carrefour in particular: the two groups already work together in numerous countries, including France, Argentina, Brazil, Spain, Poland, Morocco (Carrefour franchise), Indonesia (Carrefour franchise) and Taiwan.
- Its IT integration capabilities and proficiency in warehouse management solutions, with the roll-out of Generix's Infolog software. In China, ID Logistics is the only logistics service provider to use these advanced technology and IT systems translated into Mandarin for the benefit of several of its customers.

- Management of all Carrefour's transport flows in the Greater Shanghai region. The transport monitoring service is handled entirely by ID Logistics by harnessing its IT-based transport planning system.
- Lastly, and for the first time in China, the availability of voice-controlled order fulfilment technology ensuring compliance with the contract specifications in terms of both fulfilment quality and cost efficiency.

ID Logistics has been present in China since 2003 and currently serves prestigious brand names such as Auchan, Danone, Carrefour, Metro, GEFCO and AB InBev. With close to 500 employees, the Group has 11 logistics hubs in the country, mainly located in the fast-growing regions of Beijing, Shanghai and Guangzhou, and handles over 400,000 shipment orders p.a.

This latest project reflects ID Logistics' ambitious growth plans in China at a time when the Chinese government has decided to rebalance growth more towards medium-sized cities and place a greater emphasis on domestic consumption. That is traditionally the point at which businesses look to optimise their distribution arrangements by working together with logistics providers. To face up to this new type of demand, ID Logistics has strengthened its operational and business development organisation in China so that it is able to provide solutions genuinely delivering value for its existing and prospective customers.

Commenting on the start-up of this new platform, Dominique Collard, Organisation, Systems and Supply Chain Director for Carrefour China, said: *"We are delighted that ID Logistics is accompanying us as we move into a new organisational phase. For us, this initial platform represents the start of a new stage in our development in China by providing our stores and thus our end customers with a higher quality of service."*

Eric Hémar, Chairman and CEO of ID Logistics, added: *"We are very proud of the trust that Carrefour continues to show in us by supporting the opening of its logistics platform in China. This development comes at a time when China is placing a greater emphasis on growth in domestic consumption and when retailers are looking to increase the quality of logistics services, optimise the efficiency of their supply chain and envisage made-to-measure outsourcing solutions. This latest contract illustrates the effectiveness of our strategy of international expansion."*



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## ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €735 million in 2013. ID Logistics has 170 sites across 14 countries, representing 3.1 million m<sup>2</sup> of warehousing facilities in Europe, Latin America, Asia and Africa, along with 13,000 staff. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

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