



## /// PRESS RELEASE

### ID Logistics signs with Duracell

**Cavaillon, 25 April, 2017:** ID Logistics is continuing its development in the Iberian peninsula by signing a new contract with Duracell, the world's leading battery manufacturer, to manage logistics for its products in the Iberian Peninsula.

The activities covered by this agreement with effect from 1 March will be handled at the Cabanillas del Campo facility (Guadalajara) where ID Logistics has a 40,000 sqm multi-client platform. The storage of around 1,800 pallets, order fulfilment and distribution in Spain and Portugal will be handled centrally on this platform for all Duracell's various channels.

Duracell, which was acquired by Berkshire Hathaway in 2016, possesses over 70 years' experience, during which time it has firmly established itself as a force to be reckoned with in its sector. Quality and durability are key attributes of the Duracell brand, as it has always focused on creating value through innovation and a commitment to support its customers and consumers.

Luis Estrada, Chief Executive Officer of Duracell Iberia, commented: *"We were looking for a partner able to satisfy our logistics requirements, and there's no doubt whatsoever that ID Logistics can meet them. We were extremely confident in our choice of ID Logistics on account of its operational excellence, the experience and expertise of its teams, the quality of its facilities and its long-term vision. By entering into this partnership agreement, we are assured of working with the ideal partner in logistics management, a crucial aspect of our business"*.

Javier Echenique, Chief Executive Officer of ID Logistics Iberia, added: *"We are truly honoured that Duracell has placed its trust in us. Our emphasis on innovation and continuous improvement is perfectly aligned with their corporate vision. It is key to our growth in the Iberian Peninsula in the years to come to have new leading brands like Duracell in our client portfolio"*.

#### ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €1,070 million in 2016. After the Logiters acquisition, ID Logistics has more than 275 sites across 16 countries, representing close to 5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 18,500 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

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