

Livejourney, E-dentic and Cosling, the main winners in ID Logistics' Call for Innovative Projects

Cavaillon, 7 November 2017 - Livejourney, E-dentic and Cosling, 3 start-ups in the field of Supply Chain, won the Call for Innovative Projects launched by ID Logistics last June. Supply Chain Digitalisation and Smart Warehouse initiatives were the main focus. Livejourney had the highest score and won the Top Prize.

The Call for Innovative Projects:

- The 3 winning projects, selected from the 56 entries received, were rewarded at the end of a rigorous process led by a panel of judges composed of major clients of ID Logistics (*Carrefour (Giulia Colombano, Supply Chain Innovation & Performance Projects Director), Castorama (Pierre Coustenoble, Logistics & omni channel Supply Chain Director), Cdiscount (Aymeric de Ferrières, Supply Chain Development & Innovation Director, Léa Hutier, Innovation Supply Chain Head of Project), Danone (Vincent Caplain, Europe procurement category director logistic services), Kiabi (Béatrice Régnier, Logistics Director) and Vente-privée (Arnaud Poisson, Supply Chain Studies and Project Director)*), and Denis de Boissieu, Academic from the École Centrale de Lyon.
- A first selection of 6 projects led to the establishment for each of them of a POC (Proof of concept) on an existing site of ID Logistics between July and the end of September, with active support from the management of the warehouse and a financial contribution.
- Each project, with the result of the associated POC, was the subject of a full presentation to the jury for a full day on October 17th at ID Logistics' Innovation Campus in Châtres, followed by a rating.
- The three winning projects in the Call for Projects are setting up an operational pilot in the coming weeks at one of the Group's site and will receive a budget and support from ID Logistics' teams.
- Last, a monitoring committee will meet every month to evaluate the quality of the pilot implementation, the possible difficulties encountered and the deployment modalities on all ID Logistics sites that are concerned.

Presentation of the winning projects:

#1 Top Prize in the Call for Innovative Projects – Livejourney – Predictive resource management software

Livejourney is software that can be used to run operations and predict developments across all logistics processes. The solution represents the first-ever use of a patented algorithm that can make up to 15,000 predictions per second. The highly intuitive interface with roots in gaming technology empowers the user to make decisions and take direct action based on flow, service, process cost indicators. Livejourney is a tool that is particularly well-suited to e-commerce, a segment requiring tremendous agility.

#2 E-dentic – An ibeacon solution

The E-dentic solution puts ibeacons at various locations (ventilation area, picking locations, trucks, loading docks, etc.). Operators are equipped with a PDA that captures the signals emitted by the ibeacons and the embedded software analyses the signals' intensity to determine how far it lies from each ibeacon. This information is used to validate automatically the tasks performed by the operator and can thus dispense with the need for bar codes and voice-controlled validation.

#3 Cosling – Smart creation of “sandwich” pallets

Cosling is a start-up that builds solutions using optimisation algorithms to meet constraints. Its expertise has been applied to complex projects such as vehicle routing optimisation and satellite communication planning. The aim of the innovative solution it proposed is to digitise and optimise order preparation. It calculates stable and dense palletising plans, while guaranteeing compliance with stacking instructions and showing the operator where to put each package using a 3D visualisation.

Denis de Boissieu, an academic at the École Centrale de Lyon research university, commented: *“ID Logistics has been an École Centrale de Lyon partner for several years, and we value the trust that has been established. It was perfectly natural for me to participate in the Call for Innovative Projects to share our external and institutional perspective. ID Logistics' dynamic approach is highly impressive. The tremendous variety of the entries we received and customers' major investment made the 2017 edition a real success. This unrelenting drive to devise innovative solutions to the real issues facing the industry will help shape the best practices of the future.”*

Ludovic Lamaud, Executive Vice President, Development and Innovation, added: *“Support for start-ups is firmly anchored in our innovation approach. The second edition of this Call for Innovative Projects has already given 60 start-ups the chance to share their projects with us and to turn their ideas into reality by harnessing the expertise of our teams and their close relationship with our ecosystem of customers and partners. That makes us very proud and we will accelerate in that path”.*

ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €1,070 million in 2016. ID Logistics has more than 275 sites across 17 countries, representing close to 5.5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 19,000 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

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