



ID Logistics Selects Zebra Technologies to Provide Real-Time Visibility Solutions

ID Logistics increases productivity and improves comfort for its operators with WT6000 and TC8000 mobile devices

PARIS – March 5, 2018 – [Zebra Technologies Corporation](#) (NASDAQ: ZBRA), the market leader in rugged mobile computers, barcode scanners and barcode printers enhanced with software and services to enable real-time enterprise visibility, announced that its [TC8000](#), [WT6000](#) mobile and [ET50 tablet](#) computers have been chosen by ID Logistics, one of the French leaders in contract logistics, to streamline and modernize the logistics chain at its facilities in Les Mureaux and Berre-l'Étang, France.

ID Logistics cited an increase in productivity, improved user-experience and optimized real-time visibility for operators as the primary factors underlying its decision to initiate an upgrade to the operational management of its warehouses.

KEY FACTS

- Operators at the ID Logistics Les Mureaux platform, near Paris, now use TC8000 Android™ mobile computers. These ergonomic devices minimize muscular strain through an innovative design which reduces the need to tilt and verify while scanning stock. Their intuitive form factor and interface also reduce training time and speed up data collection by lowering error rates.
- The warehouse at Berre-l'Étang, near Marseille, has deployed Zebra's WT6000 wearable terminals, designed to improve the productivity and efficiency of the mobile workers within its warehouses. This latest generation terminal is providing operators increased comfort through a new fastening system, a 27% reduction in weight and a 36% reduction in bulk, as compared to previous models.
- In addition, ID Logistics' operators are equipped with ET50 tablet computers which combine the best of consumer-styling with the enterprise-class features necessary to increase workforce productivity including barcode scanning, data entry and a rugged frame for durability.
- A powerful, enterprise-ready Android operating system (OS) on the TC8000, the WT6000 and the new ET50 tablet allows ID Logistics to explore the development of new features while providing a familiar, clear and modern interface for operators.

SUPPORTING QUOTES

Jérôme Borg, IT Engineering Manager, ID Logistics

"After working together for more than fifteen years, Zebra is one of the prime partners we seek when we look to implement new technologies in our warehouses. Zebra's solutions are constantly progressing to meet ID Logistics' performance and efficiency requirements, while also delivering innovation that improves the well-being of our staff. ID Logistics' DNA includes a drive for continuous innovation to serve its customers. Zebra is playing a key part in delivering against this goal."

Stéphane Loyer, Transport & Logistics Market Sales Manager, Zebra Technologies

“This latest collaboration with ID Logistics is a great example of how Zebra innovation improves productivity at every level, from management to the shop floor. The TC8000 and WT6000 were both designed to fully support the work of operators at ID Logistics through an incredibly efficient user experience and an emphasis on big productivity gains.”

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ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €1,329 million in 2017. ID Logistics has around 300 sites across 17 countries, representing close to 5.5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 19,000 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar. Follow us on [LinkedIn](#).

ABOUT ZEBRA

With the unparalleled operational visibility Zebra (NASDAQ: ZBRA) provides, enterprises become as smart and connected as the world we live in. Real-time information – gleaned from visionary solutions including hardware, software and services – give organizations the competitive edge they need to simplify operations, know more about their businesses and customers and empower their mobile workers to succeed in today’s data-centric world. For more information, visit www.zebra.com or sign up for our [news alerts](#). Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

Media Contact

Gilles Gabillet
Zebra Technologies
+ 33 620 992 425
gilles.gabillet@zebra.com

Emily Oliver
ID Logistics
+33 (0)4 32 52 96 82
eoliver@id-logistics.com

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