



# /// PRESS RELEASE

## MediaMarkt and ID Logistics lay the cornerstone of a new e-commerce logistics platform in the Netherlands

**Orgon, 22 January 2019** - The management teams of ID Logistics and MediaMarkt Netherlands together laid the cornerstone of a new e-commerce and BtoB logistics platform at Etten-Leur in the south of the Netherlands.

The state-of-the-art 70,000 sq. m platform demonstrates MediaMarkt's determination to play a leading role in e-commerce. The opening of this new facility is part of a broader plan to overhaul its supply chain from top to bottom.

Construction commenced in the fourth quarter of 2018, with delivery scheduled late in the second quarter of 2019. The e-commerce activities and the centralised logistics for the 49 MediaMarkt Netherlands stores will begin in summer 2019. Initially, the plan will create around 150 new jobs.

The facility will generate real added value for both MediaMarkt's customers and suppliers. Its customers will reap the benefit of the genuine multi-channel availability of products and services, while its suppliers will simply have to ship their goods to a single distribution centre, rather than to 49 different stores.

At the event, Eric Hémar, Chairman of ID Logistics, and Marco van Walraven, Chief Executive Officer of ID Logistics Benelux, joined MediaMarkt's senior management in laying the cornerstone for the new platform. The Mayor of Etten-Leur was also in attendance to voice his support for the impressive project.

Michael Soehlke, Chief Financial Officer of MediaMarkt Netherlands, commented: *"We are really looking forward to introducing centralised distribution from this warehouse. That will create tremendous impetus and provide scope for effective collaboration with all our suppliers and partners. It's a real win-win solution, as our customers will also directly benefit from it."*

*"We can provide MediaMarkt with the added value and flexibility they are looking for thanks to our expertise in warehouse management and transport planning, as well as our Group's vast retail and e-commerce experience",* said Marco van Walraven, Chief Executive Officer of ID Logistics Benelux.

Eric Hémar, Chairman of ID Logistics, added: *"I would like to thank MediaMarkt for choosing to partner with ID Logistics. It is a supply chain project likely to unlock substantial development in sales. And we are delighted to say that the scope of our partnership with MediaMarkt now extends to several European countries."*



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**ABOUT MEDIAMARKT NETHERLANDS**

MediaMarkt, which first moved into the Netherlands in 1999, is now the leader in the consumer electronics market and commands a recognition rate close to 100%. MediaMarkt Netherlands has 4,000 employees and operates 49 retail stores and a very fast-growing e-commerce business. Its headquarters are in Rotterdam, and the company is part of the MediaMarkt-Saturn Retail group owned by SDAX-listed Ceconomy.

**ABOUT ID LOGISTICS**

ID Logistics is an international contract logistics group, with revenue of €1,329 million in 2017. ID Logistics has around 300 sites across 17 countries, representing 5.5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 19,000 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

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