



/// PRESS RELEASE

ID LOGISTICS OPTIMIZES THE RAIL TRANSPORTATION OF KRONENBOURG AND REDUCES ITS CARBON FOOTPRINT

Kronenbourg, the leading French brewer, a subsidiary of the Carlsberg Group, has chosen ID Logistics to manage its rail transport activities in France. The logistics Group, through its IDEO subsidiary, specialized in transport organization, has designed an innovative offer by coordinating different railway companies, managing a specific fleet of wagons and deploying an adapted integration system.

Operational since the end of 2020, this new organization, which loads 34 trains per week, streamlines and optimizes all Kronenbourg flows between its production site and its 3 distribution centres while greatly reducing its carbon footprint.

Orgon, March 30, 2021 - In an effort to sustain the organization of its railway logistics, Kronenbourg turned to ID Logistics to design a shipping scheme for its products from its production site in Obernai (67) to its 3 regional distribution centres based in Paris, Angers and Lyon. In response, ID Logistics has designed a new transport plan to identify and specifically process each flow in order to improve and streamline Kronenbourg's rail activity.

IMPROVED AND OPTIMIZED RAIL TRANSPORT

In order to do so, ID Logistics has put in place an optimal solution worked around 4 axes:

- **The identification and implementation of a new rail hub**

While only one railway company was shipping Kronenbourg's products from Obernai, IDEO carried out various analyses with several rail providers to offer Kronenbourg a complete and innovative solution through the establishment of a new multi-company rail hub. This organization allows to orchestrate a much more flexible delivery according to the volumes of the customer.

- **The complete organization of rail traction operations**

In addition, IDEO has assembled solutions to ensure permanent fluidity between the production site and the distribution sites. The specialized subsidiary of ID Logistics organizes the management of rail traction operations, concentration and evacuation of wagons on site as well as the providing the equipment.

- **The provision of an optimal fleet of wagons**

For this partnership, IDEO has reviewed all the services that were performed such as tractions, availabilities of wagons and their maintenance. In order to be the most responsive to the peaks of activity at the Kronenbourg site, IDEO coordinates the provision of all the equipment. This allows to get a high availability rate and to trigger maintenance operations on the wagons (on-site or off-site) depending on the needs of the activity.

- **An information system specially developed for this partnership**

The coordination of these different activities required the development of a new information system together with DELSI (Optirail). This tool covers all rail activities, from medium-term planning to D-Day use/execution. It offers real-time tracking of wagons and allows to make damage or events reports directly on the Rail Care portal of ID Logistics.



ID Logistics
55 Chemin des Engranauds
CS 20040 - 13660 Orgon
Tel: +33 (0)4 42 11 06 00 - www.id-logistics.com

SUSTAINABLE LOGISTICS SOLUTIONS





PRESS RELEASE

A VIRTUOUS TRANSPORT FOR KRONENBOURG

Kronenbourg has long been committed to a sustainable and responsible approach and is committed to rail transport for its low carbon impact. The global rail offer proposed by IDEO ensures maximum activity at its Obernai site in 2021 and absorbs production volumes previously transported via road transport. Each week, 34 trains depart from Obernai to travel between the production and the distribution sites. This method of railway organization reduces CO2 emissions by 4 compared to conventional road transport.

THE TRANSPORT ORGANISATION: A RECOGNISED KNOW-HOW OF THE ID LOGISTICS GROUP

At the heart of ID Logistics' transports business, IDEO supports its clients in the design, construction and supervision of transport solutions whether by road, train or multimodal. A true control tower, IDEO coordinates the commitment of the necessary means to carry out operations and control costs. Each year, IDEO drives the delivery of more than 10 million pallets from 91 loading points in 17 countries in Europe to prestigious customers such as Danone Water, Orangina-Suntory, Bras Monier Icopal, Bericap, Auchan Retail and Mapa Spontex.

ABOUT ID LOGISTICS

ID Logistics, led by Eric Hémar, is an international contract logistics group with a turnover of 1,643 million euros in 2020. ID Logistics manages 340 sites in 17 countries representing 6 million m2 operated in Europe, America, Asia and Africa, with 21,500 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offering a high level of technology.

Developing a social and environmental approach through multiple original projects since its inception in 2001, the Group has now resolutely committed itself to an ambitious CSR policy.

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ID LOGISTICS PRESS CONTACT:

RUMEUR PUBLIQUE AGENCY

Phone 01 42 93 04 04 - presseidlogistics@rumeurpublique.fr

Jérôme Saczewski - Célia Forest - Lorraine Tissier-Rebour - Mounia Bagass



ID Logistics
55 Chemin des Engranauds
CS 20040 - 13660 Orgon
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