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ID LOGISTICS ACCELERATES ITS DEVELOPMENT IN GERMANY AND INAUGURATES ITS NEW HEADQUARTERS IN GRIESHEIM

ID Logistics opens its new headquarters in Griesheim (Hesse) as well as its 9th site in Kaiserslautern (50 000 sqm, 500 employees).

The company now employs 2,800 people in Germany and generates around 150 million euros in sales, mainly in the fields of e-commerce, retail and FMCG. It plans to double its activity in the coming years.

GERMANY, A STRATEGIC COUNTRY FOR ID LOGISTICS

Present in this market since 2013, ID Logistics has continued to grow and has integrated, from 2019, the Top 5 providers specialized in e-commerce.

Initially present in the cosmetics sector with clients such as Coty, Yves Rocher or Nobiles in its sites in Gemersheim, Weilbach or Mittelstadt, the company quickly established itself in the e-commerce market. For the past five years, ID Logistics has been supporting the e-commerce business of the world-class furniture giant in its Dortmund site and is also managing a 156 000 sqm logistics platform in Salzgitter that supplies all the stores and logistics centers of the brand in Germany.

It also accompanies the German e-commerce leader on several sites and offers this customer different types of services (order preparation, packaging, cross-docking and distribution...).

This rapid growth is the result of several factors:

- Strong e-commerce process, including information systems;
- Strong expertise in terms of real estate (construction or transformation of site);
- Significant investment capacity, especially in shuttle or mechanization.

For example, ID Logistics was able to transform a former automotive site in Ginsheim-Gustavsburg into a high-performance B2C e-commerce site, employing more than 300 people, in just a few weeks.

GOALS: TO INTEGRATE THE TOP 10 GERMAN CONTRACT LOGISTICIANS AND DOUBLE TURNOVER

In this context of strong growth, ID Logistics is showing new ambitions. To achieve them, the company implements a strategy that focuses on three main axes:

- expand its turnover in its key markets (e-commerce, FMCG, retail, cosmetics, etc.);
- diversify its activities to new sectors such as industry, pharma/health, high technology;
- strengthen its presence through strategic acquisitions.



ID Logistics
55 Chemin des Engranauds
CS 20040 - 13660 Orgon
Tel: '33 (0)4 42 11 06 00 - www.id-logistics.com

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"Our goals are to be among the Top ten contract logistics companies for consumer goods in Germany within three years and to double our turnover from 2023," comments Michael Boos, CEO of ID Logistics Germany. This country represents by far the largest logistics market in Europe. The potential is enormous, both for companies which want to make their logistics more efficient and forward-looking and for ID Logistics which can grow by accompanying them. Our offer and our mastery of e-commerce are particularly well adapted to the specifics of the market."

A NEW HEADQUARTERS, SHOWCASE OF ID LOGISTICS GERMANY'S AMBITION

In order to continue its sustainable growth in the country, ID Logistics Germany has grouped at the beginning of the year all the central functions of the company, i.e. the management and all the specialized services, in a new head office located in Griesheim, near Darmstadt, in the Frankfurt region. This new building offers capacity for more than 100 employees. In 2021, ID Logistics plans to hire an additional 30 employees in the fields of project management, automation and engineering, IT and human resources.

ABOUT ID LOGISTICS

ID Logistics, led by Eric Hémar, is an international contract logistics group with a turnover of 1,643 million euros in 2020. ID Logistics manages 340 sites in 17 countries representing 6 million m2 operated in Europe, America, Asia and Africa, with 21,500 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offering a high level of technology.

Developing a social and environmental approach through multiple original projects since its inception in 2001, the Group has now resolutely committed itself to an ambitious CSR policy.

The ID Logistics share is listed on the regulated Euronext market in Paris, compartment A (ISIN Code: FR0010929125, Mnémo: IDL).

ID LOGISTICS PRESS CONTACT:

RUMEUR PUBLIQUE AGENCY

Phone 01 42 93 04 04 - presseidlogistics@rumeurpublique.fr

Jérôme Saczewski - Célia Forest - Lorraine Tissier-Rebour - Mounia Bagass



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