Orgon, October 27th 2021 - ID Logistics announces the appointment of William Parramore, as Managing Director of ID Logistics USA. In his new role, William Parramore will drive ID Logistics’ growth in the North American region, both organically and through mergers and acquisitions. He will be placed directly under the authority of Christophe Satin, Chief Executive Officer of the Group.

William Parramore has a solid experience of 25 years, in the field of logistics and supply chain. In particular, he has worked with global logistics leaders, for whom he has assumed significant P&L responsibilities and successfully managed key business development missions, most often in an international environment. William Parramore has both French and American nationality.

William Parramore, 55, holds an MBA in Business/Managerial Economics from Paris Dauphine University. He began his career in 1992, within Tailleur Industrie as a Business Controller. In 1996, he joined Geodis as Director of International Business Development, then became Vice President of Business Development. In 2000, he joined Freelog Consulting as Vice President (Paris) and President of Atlas Logistics (Casablanca). In 2003, William Parramore joined Kuehne+Nagel, where he was successively Head of Contract Logistics France, Region Vice President Sales Director South-West Europe and, finally, Senior Vice President Regional Head for Contract Logistics. From 2015 to 2021, William Parramore held numerous positions such as Global Senior Vice President at CMA CGM Logistics, Head of Sales Europe at Damco, then Independent Consultant for logistics players.

ID Logistics US: an undisguised ambition
In 2019, the ID Logistics Group announced its introduction to the United States with the acquisition of Jagged Peak, an American logistics company with 6 well-positioned sites across the country. After two years, ID Logistics US is recognized in the country for the quality of its services and solutions, deployed by the Group: warehousing, order picking, co-packing, value-added services, e-commerce distribution, transport management, order management, control towers, transport optimization and other complementary services.

“The development of our presence and footprint in North America is at the top of the Group's strategic priorities. The US market is certainly one of our biggest growth opportunities, especially thanks to the broad portfolio of our key customers to whom we can offer innovative and tailored-made logistics solutions.” Eric Hémar, CEO of ID Logistics

ABOUT ID LOGISTICS
ID Logistics, led by Eric Hémar, is an international contract logistics group, with a turnover of €1,643 million in 2020. ID Logistics manages 340 sites in 17 countries representing 6 million m² operated in Europe, America, Asia and Africa, with 21,500 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing, through multiple original projects, a social and environmental approach since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, Mnemo: IDL).

ID LOGISTICS PRESS CONTACT:
RUMEUR PUBLIQUE AGENCY
Tel. 01 42 93 04 04 – presseidlogistics@rumeurpublique.fr
Jérôme Saczewski - Célia Forest - Lorraine Tissier-Rebour

ID Logistics
55, chemin des Engranauds
CS 20040 - 13660 Orgon
Phone : +33 (0)4 42 31 06 00 - www.id-logistics.com

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