



PRESS RELEASE

LPP STARTS BRAND NEW E-COM WAREHOUSE WITH ID LOGISTICS IN ZHUKOVSKY, MOSCOW REGION

Orgon, November 26th 2021 – At the beginning of 2021 ID Logistics Russia started strategic cooperation with a leading Polish fashion company LPP strengthening its position on e-commerce logistics market in Russia. A 40 000 sq.m brand new warehouse located in Zhukovsky, on the east of Moscow region, is now increasing its operational capacity to reach the targeted throughput by the end of this year. Operations have started successfully in summer this year. E-commerce warehouse is operated today by more than 600 employees, the recruitment process continues.

“We are proud that we were selected by LPP for their strategic e-comm logistics project in Russia. LPP’s fulfillment center integrates all the new technologies for picking and packing e-com orders. We will do our best to support our partner’s growth on the Russian market”, - Vera Gorbacheva said, General director of ID Logistics Russia.

ID Logistics entered the Russian market in 2010. After 10 years of its development in Russia ID Logistics became top-5 contract logistics provider on the market, offering unique mono-customer approach and being specialized in logistics for e-commerce, retail, cosmetics, alcohol and FMCG.

The first projects in Russia were done by ID Logistics for retailers, including fresh BBXD operations, which stay the core competence of ID Logistics in Russia today. Implementing new technologies for e-com with put-to-light and conveyor integrated systems, ID Logistics offers today full scope of contract logistics and transport services supported by powerful WMS and TMS solutions. The project with LPP is the 4th warehouse for e-commerce started in Russia by ID Logistics since 2016.

ABOUT ID LOGISTICS

ID Logistics, led by Eric Hémar, is an international contract logistics group, with a turnover of €1,643 million in 2020. ID Logistics manages 340 sites in 17 countries representing 6 million m² operated in Europe, America, Asia and Africa, with 21,500 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing, through multiple original projects, a social and environmental approach since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, Mnemo: IDL).

ABOUT LPP

LPP is a Polish family business and one of the fastest growing clothing companies in the region of Central and Eastern Europe. For 30 years it has been successfully operating in Poland and abroad, offering its collection in traditional stores already on 26 markets, including in such prestigious capitals as London, Helsinki, Tel Aviv or Moscow. LPP SA manages five fashion brands: Reserved, Cropp, House, Mohito, and Sinsay. The company has a chain of over 2000 stores with the total area of over 1.6 million sq.m. The online offer of the brands collections is available on 31 markets. On the basis of a global supply chain, the Polish clothing producer distributes annually over 259 million pieces of clothing to three continents. LPP also plays an important role as it employs almost 22 thousand people in its offices and sales structures in Poland, Europe, Asia, and Africa. The company is listed on the Warsaw Stock Exchange in the WIG20 index and belongs to the prestigious MSCI Poland index.

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