

IDEO (ID LOGISTICS GROUP) WINS THE 2021 EVE TROPHY FOR ITS CONTROL OF THE ENVIRONMENTAL IMPACTS OF TRANSPORT AND LOGISTICS

On Thursday January 27th, the “Rendez-vous of eco responsible transport and logistics” organised as part of ADEME’s EVE (Voluntary Commitments for the Environment) programme was held. IDEO, a subsidiary of ID Logistics, specialized in the management of Rail-Road transport in Europe has won the EVE 2021 trophy in the category of the most innovative actions!

IDEO, a subsidiary of ID Logistics, was awarded for its proactive environmental approach to its customers and its data visualization tool «MydataCO2 IDEO». Developed in-house, the application is used by operational staff to monitor and animate the reduction of the carbon footprint of customers’ transport flows. Since the beginning of its commitment in 2020, IDEO has contributed to reducing its transport CO2 emissions by 5,907 tCO2, the equivalent of more than 8,400 Paris-Lyon journeys by full truck.



FIND ALL THE INFORMATION ON THE TROPHY WON BY IDEO, A SUBSIDIARY OF ID LOGISTICS [HERE](#)

ABOUT ID LOGISTICS

ID Logistics, led by Eric Hémar, is an international contract logistics group, with a turnover of €1,911 million in 2021. ID Logistics manages 350 sites in 17 countries representing nearly 7 million m² operated in Europe, America, Asia and Africa, with 25,000 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing, through multiple original projects, a social and environmental approach since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, Mnem: IDL).