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BUT entrusts ID Logistics with management of its first outsourced logistics hub at Châtres

Cavaillon, 21 September 2016 – ID Logistics is today announcing the inauguration of a new 30,000 sqm logistics hub in Châtres dedicated to handling BUT's activities and chiefly its high-turnover products.

BUT, the French consumer electronics and home goods retailer, already has four logistics hubs that it manages directly. The inauguration of this new platform in the Paris region clearly signals the retail chain's intent to move its highest volumes closer to its key population centres to further enhance the quality of service it delivers to its end customers. This represents the culmination of painstaking efforts by the Group over several years to support the growth in its sales and to establish genuine logistics firepower by re-engineering its supply chain flows (Cross-Dock, Click & Collect).

By working with ID Logistics, which possesses consolidated expertise in this area and a strong presence in the Paris region, BUT was able to complete this project by its original deadline.

The hub is expected to have close to 50 employees and handle over 220,000 packages p.a.

Commenting on the inauguration, David Le Bozec, BUT's Supply Chain Director, stated: "This new hub shows that BUT is committed to maintaining the highest calibre of logistics for its customers. It will also help to support our expansion over the coming months and years."

Eric Hémar, Chairman and CEO of ID Logistics, added: "We are delighted to be inaugurating this new logistics hub in Châtres and proud to be opening BUT's first outsourced platform. Our operational teams' reliability, proximity and experience were the key factors behind this first collaboration with BUT. They are a testament to our ability to help leading retailers re-engineer their logistics."

ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €930.8 million in 2015. After the Logiters acquisition, ID Logistics has 275 sites across 16 countries, representing close to 5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 18,500 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

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