

A NEW PARTNERSHIP WITH NUTRABOLT IN THE UNITED STATES

Orgon, September 15th, 2022 – ID Logistics, an international leader in contract logistics, announces a new contract for its US subsidiary: the signing of a partnership with Nutrabolt, an energy drink company, to manage its logistics activities and its co-packing in New York State.

Nutrabolt is one of the fastest growing energy drink companies in the United States. In this context, ID Logistics has been chosen as a strategic partner to support its development on a national and international scale. This new location, on the East coast of the country, is the fifth operation managed by the logistician for Nutrabolt. This 21,000 m² site is in Rotterdam, New York, and less than 16 km from the manufacturing plant.

AN ID LOGISTICS MULTI-SERVICE OFFER, UNDER THE BANNER OF PERFORMANCE

In this partnership, ID Logistics oversees co-packing operations, as well as other logistics services such as the management of a dedicated transport offer, between the new distribution center and the manufacturing plant. This activity will allow the plant to ensure a production rate of 20 hours a day, and thus ship nearly 5,500 loads per year.

The distribution center has a co-packing station that streamlines and consolidates Nutrabolt's logistics network, while enabling cost savings, greater stock management flexibility and capacity expansion. It also allows Nutrabolt to establish its presence in high-growth distribution channels such as convenience stores and e-commerce.

"ID Logistics has been a great partner for us over the past five years. Our needs and product profile have evolved as we have grown, and the ID Logistics team has given us full support in determining our positioning and how to achieve it from a logistics perspective." - Tom Mallory, Vice President of Global Logistics, Nutrabolt.

With this new contract in the field of mass consumption, the ID Logistics Group confirms its strong development ambition in the United States a few months after the acquisition of Kane Logistics and the finalization of its integration into the Groupe.

ABOUT ID LOGISTICS

ID Logistics, led by Eric Hémar, is an international contract logistics group, with a turnover of €1,911 million in 2021. ID Logistics manages 360 sites in 18 countries representing nearly 8 million m² operated in Europe, America, Asia and Africa, with 28,000 employees. With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing, through multiple original projects, a social and environmental approach since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, Mnem: IDL).

ABOUT NUTRABOUT

Nutrabolt is a fast-growing global active health and wellness company with a portfolio of market-leading, performance-oriented brands that energize and fuel active lifestyles. Nutrabolt's innovative and disruptive products compete in the functional beverage and active nutrition segments, under three consumer-favorite brands: C4® (one of the fastest growing energy drink brands in the U.S. and the best-selling global pre-workout brand), XTEND® (the largest post-workout recovery brand in the U.S.) and Cellucor® (an award-winning sports nutrition brand created in 2002). Since our inception 20 years ago, our goal has been to meet the needs of high-performance athletes and fitness enthusiasts, while attracting, beyond this unit group, consumers from all over the world who make healthy and active living a daily priority. Nutrabolt's portfolio, which is distributed in more than 125 countries, is sold through DTC platforms owned by Nutrabolt, Amazon and other third-party marketplaces, and is available at major retailers in the United States, including Walmart, Target, 7-Eleven, Walgreens, Kroger, H-E-B, Wawa, Publix, GNC and Vitamin Shoppe. For more information about Nutrabolt, please visit www.nutrabolt.com



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