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## ID LOGISTICS BRAZIL CONTINUES ITS STRONG GROWTH WITH TWO NEW STRATEGIC CUSTOMERS

ID Logistics, international leader in contract logistics, announces two new partnerships for its Brazilian subsidiary:

- **Diageo, the world leader in alcoholic beverages, combines three of its sites into one, entirely managed by ID Logistics.**
- **Ypê, a Brazilian brand of hygiene and cleaning products, also chooses to outsource its logistics activities and entrust them to the logistician.**

### ID LOGISTICS BRÉSIL, PARTNER RECOGNIZED BY MAJOR GLOBAL GROUPS

Recognized for its values of operational excellence, technology and innovations, particularly well adapted to the dynamics of the country, ID Logistics Brazil has established itself in the country as the leader in logistics management for consumer goods industries (cosmetics, hygiene, alcohol) as well as distribution and e-commerce players. With more than 4,000 employees and 1,000,000 m<sup>2</sup> of warehouses, the logistician aims to rapidly expand its operations throughout Brazil.

#### THREE SITES COMBINED INTO ONE PLATFORM FOR DIAGEO

Diageo, world leader in alcoholic beverages, wanted to consolidate three of its logistics sites into a single platform dedicated to the Brazilian market. Entirely managed by ID Logistics and operational since the beginning of 2023, this 18,000 m<sup>2</sup> site manages nearly 200 product references, for a volume of 27,000,000 parcels per year.



In order to meet the need for efficiency and monitoring expressed by Diageo, ID Logistics has implemented many technological solutions: a WMS to ensure optimal and accurate inventory management, electronic checklists for visibility of incoming and outgoing volumes, digital activity monitoring for real-time sharing of site activities at Diageo, drones for carrying out inventories or the use of lithium-ion batteries to reduce carbon emissions.

#### A NEW 12,000 M<sup>2</sup> PLATFORM FOR YPÊ

The Brazilian brand of cleaning products Ypê chose ID Logistics for its perfect knowledge of the Extrema region as well as for its ability to launch a new activity in a very short time.



The 12,000 m<sup>2</sup> site will be operational by April 2023, bringing together 320 references and shipping 650,000 parcels per year. Solutions have also been implemented for operations management such as a WMS developed by ID Logistics for Ypê, but also other technologies to monitor site activity in real time and make inventory management more reliable.

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## ID LOGISTICS COMMITTED TO A LOCAL SOCIAL POLICY

ID Logistics convinced its two new partners with low team turnover in the country, qualified internal resources and the ability to recruit more than 200 additional employees for these new contracts in a short time.

Committed to a dynamic social policy, the Brazilian subsidiary has implemented differentiating initiatives for the benefit of employees, such as assistance for essential purchases, or the implementation of a specific public transport system, allowing ID Logistics employees to get to their workplaces easily and quickly.

The Group also stands out for its desire to increase the percentage of women or employees from ethnic minorities in its workforce as well as by the implementation of programs focusing on the education and integration of disadvantaged children (in particular through the IDEBRA project, launched by the group in 2006).

Finally, anxious to adopt a sustainable approach, ID Logistics Brazil offers all its partners the implementation of solutions aimed at preserving water, recycling all waste and favoring renewable energies on its sites.

## ABOUT ID LOGISTICS:



ID Logistics, headed by Eric Hémar, is an international contract logistics group, with a turnover of €2.5 billion in 2022. ID Logistics manages 365 sites in 17 countries representing more than 8 million m<sup>2</sup> operated in Europe, America, Asia and Africa, with 30 000 employees.

With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing a social and environmental approach through multiple original projects since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, ticker: IDL).