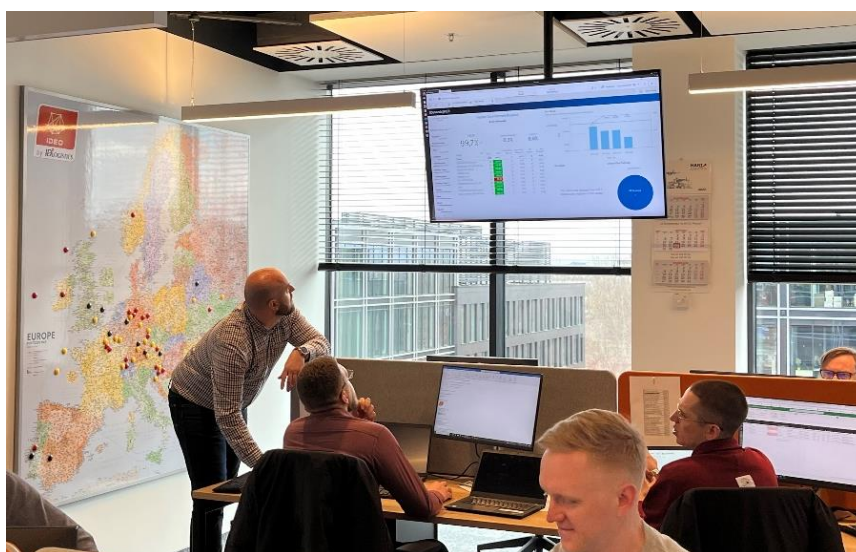


Orgon, April 03 2023

ID LOGISTICS EXTENDS ITS IDEO CONTROL TOWER IN EUROPE

ID Logistics, leader in contract logistics in France and internationally, extends its IDEO control tower in Europe thanks to the creation of a subsidiary in Poland. The latter reinforces the historical activity, based in Saint-Priest (69), with about thirty additional supply chain managers. From 2024, IDEO will manage more than 500,000 transport orders (TO) per year (compared to 280,000 in 2022), representing more than €500 million in annual transport purchases for a dozen major European shippers.



IDEO control tower ©ID Logistics

OPTIMISING EUROPEAN FLOWS: A UNIQUE SOLUTION DEVELOPED BY ID LOGISTICS

Co-logistics, through the optimization and pooling of the flows it organizes, is an efficient response to the three major constraints of current logistics: the lack of availability of resources, good control and reduction of costs, as well as the reduction of environmental impact. ID Logistics has always been committed to these issues and has developed unique know-how and services on the market that allow it to meet all the needs of its customers today. This new co-logistics offer, optimizing large-scale international flows, allows ID Logistics to:

- To initiate a process of continuous improvement of customers' logistics and transport operations;
- To identify avenues for productivity;
- To reduce environmental footprint.

A SOLUTION CHOSEN BY BIG EUROPEAN GROUPS

Now radiating throughout Europe, IDEO, a subsidiary of the ID Logistics Group, has set up a control tower to design and manage a co-logistics system that combines the flows of different customers in order to optimize them at the European level to maximize the potential for pooling. IDEO already manages major clients such as Danone, Auchan International, Kronenbourg, Orangina-Schweppes...

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EFFICIENT CO-LOGISTICS, THANKS TO ID LOGISTICS COMPETENCE CENTERS

To deploy and manage this co-logistics offer, ID Logistics is setting up competence centers. They are responsible for:

- **Ensuring operational excellence.** In order to cover and manage all transport planning and project management businesses throughout Europe, ID Logistics has established itself in two strategic geographical areas:
 - In France, in St Priest (69), to manage all rail and road flows, upstream and downstream.
 - In Poland, in Warsaw, where co-logistics activities are managed.
- **Optimizing flows.** ID Logistics has developed a new version of its TMS, called "HERMES", which will be deployed in 2023. For any new co-logistics project, ID Logistics will set up this exclusive and tailor-made TMS, adapted to the needs of the customer.
- **Reducing the environmental impact of transport.** An engineering unit set up by IDEO ensures that the optimization of flows perfectly integrates the reduction of the CO2 footprint, particularly through the development of rail-road transport. The ambition is to significantly reduce the carbon footprint of transport, in particular by better filling trucks and trains, and reducing empty kilometers.
- **Reducing costs**, with a centralized, multi-customer purchasing department.

Eric Hémar, President of the ID Logistics Group - *"The deployment of our IDEO control tower throughout Europe is a major milestone for our group. This was made possible thanks to the extension of our partnership with big accounts and particularly Danone. More than ever, we are committed to our major customers to provide them with solutions that combine better availability of logistics resources, cost optimization and a significant reduction in the carbon footprint."*

Haitham Sadek, Senior Vice President Operations Europe, Danone - *"The implementation of a control tower capable of managing and optimizing our flows in key European markets is an integral part of the strategy we are implementing at Danone to improve synergies between our categories. This service also enables us to benefit from all the advantages of co-logistics while reducing our carbon footprint"*



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric Hémar, is an international contract logistics group, with a turnover of €2.5 billion in 2022. ID Logistics manages 365 sites in 17 countries representing more than 8 million m² operated in Europe, America, Asia and Africa, with 30 000 employees.

With a balanced customer portfolio between distribution, industry, healthcare and e-commerce, ID Logistics is characterized by offers involving a high level of technology. Developing a social and environmental approach through multiple original projects since its creation in 2001, the Group is now resolutely committed to an ambitious CSR policy. The ID Logistics share is listed on the regulated market of Euronext in Paris, compartment A (ISIN code: FR0010929125, ticker: IDL).