

Orgon, the 24 May 2023

## KSGB GROUP CHOOSES ID LOGISTICS FOR ITS KNOW-HOW IN THE FOOTWEAR SECTOR

KSGB EUROPE, based in the region of Lyon, is a company that designs and markets Palladium and K-SWISS brand shoes worldwide. This year, the ready-to-wear group has chosen to entrust ID Logistics, leader in contract logistics, with its logistics activities for receiving, preparing and shipping orders. Operating the Moreuil site in the Somme (80), ID Logistics was chosen for its perfect knowledge of the sector and for its unique know-how in the world of ready-to-wear.

### ID LOGISTICS CHOSEN FOR ITS OPERATIONAL EXCELLENCE

KSGB is a company specialized in footwear, with a sustained and complex logistics activity. Experiencing two major peaks of activity during spring and autumn, regular restocking rotations and numerous references, KSGB needed to be accompanied by a logistician with a perfect knowledge of the sector, with proven processes to cope with the intensity of the activity, as well as a site with operational teams.

ID Logistics therefore supports KSGB on the Moreuil site in the Somme (80) for a period of 6 years. This site, already in operation for other sportswear brands, benefits from teams present on site who have worked in ready-to-wear, and therefore a perfect knowledge of the management of products and references such as those of the Group. The job site employs up to 100 people during peak times.

This site, shared with other sports brands, has 50,000 m<sup>2</sup> including 12,000 m<sup>2</sup> dedicated to KSGB activities throughout Europe. This new partnership requires the ability to manage the receipt and shipment of more than 1 million pairs of shoes per year, intended for BtoB resellers as well as BtoC e-commerce orders.

### TECHNOLOGIES DEPLOYED TO RESPOND TO PEAKS IN ACTIVITY

ID Logistics has deployed the Infolog WMS for KSGB, which is the most suitable and flexible tool for this type of activity. Also, in order to speed up the unloading and receipt of the many packages, ID Logistics has deployed an automatic telescopic conveyor that will pick up all the packages in the container and deposit them for the pickers' care. Also, particular attention has been paid to the ergonomics of workstations, in order to ensure the safety, health and productivity of employees.



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*"We are very pleased with the launch of this new activity with the KSGB Group. This reinforces our expertise in the field of fashion and footwear. Our Moreuil site responds perfectly to this demand with particularly qualified staff." – Eric Hémar – President of the ID Logistics Group.*

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## ABOUT ID LOGISTICS:



ID Logistics, led by Eric Hémar, is an international contract logistics group with a turnover of €2.5 billion in 2022. ID Logistics operates 365 sites in 17 countries representing more than 8 million square meters of warehouses in Europe, America, Asia and Africa, with 30,000 employees. With a balanced customer portfolio between retail, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Developing a social and environmental approach through numerous original projects since its creation in 2001, the Group is today resolutely committed to an ambitious CSR policy. ID Logistics shares are listed on the regulated market of Euronext Paris, compartment A (ISIN code: FR0010929125, Ticker: IDL).