

Orgon, March 6, 2024

APPOINTMENT: WILLIAM PARRAMORE, IDEO'S NEW CEO

ID Logistics, the international leader in contract logistics, announces the appointment of William Parramore as Chief Executive Officer for its subsidiary IDEO.

With more than 25 years of experience in logistics and supply chain, William Parramore is now in charge of the development of IDEO in France and across Europe. He reports directly to Alban de Villeneuve, Director of Transport France at ID Logistics.



William Parramore, 57, holds an MBA in Business/Managerial Economics from Paris Dauphine University.

In 1996, he joined Geodis as Director of International Business Development, then became Vice-President of Business Development. In 2003, William Parramore joined Kuehne+Nagel, where he was successively Contract Logistics Manager France, Sales Director France and Southern Europe and, finally, Regional Director Southern Europe of Contract Logistics. From 2015 to 2021, William Parramore held numerous positions such as Vice President at CMA CGM Logistics, European Sales Director at Damco. In 2021, William Parramore joined ID Logistics as US Managing Director before becoming Managing Director Belgium in 2022, during which time he contributed to the development of the Group's business in these two key markets.

"William has a very good knowledge of the international environment and the transport organization that he has been able to implement in his various missions at ID Logistics, whether in the USA or in Belgium. Now at the helm of IDEO, William will bring his extensive experience in contract logistics, 4PL transportation and business development to our customers.", **Eric Hémard, President of the ID Logistics Group.**

"I am delighted that William is joining the IDEO team. His previous responsibilities within ID Logistics as well as his past experience, whether in management or business development at the heart of international environments, will be indispensable assets for the subsidiary's activities",

Alban de Villeneuve, Director of transport activities France at ID Logistics.

IDEO: ID LOGISTICS GROUP'S 4PL SUBSIDIARY FOCUSED ON EUROPE

IDEO is the international 4PL subsidiary (transport organization) of the ID Logistics Group, whose main offices are based in Saint Priest (Lyon region - France) and Warsaw (Poland). It has developed into a multi-client entity, managing and steering road transport flows (400,000 OT in 2023) and rail transport (1,920 complete trains) on behalf of world-leading customers, particularly in the beverage, food and industrial sectors.

IDEO's ambition is to continue this growth momentum, relying on its customers, its service offering, as well as its geographical presence in Europe. To do this, and thanks to its 110 employees, IDEO has set up:

- **A robust operational organization** to manage all transport flows, whether they transit by road (parcels, pallets, LTL, FTL) or by rail (full wagons). The two offices make it possible to have two multidisciplinary teams, one focused on French, Belgian, German, English, and Swiss (road and rail) flows, while the other handles flows from more distant European countries in full truckloads. In this way, IDEO guarantees operational excellence to its customers with quality rates of over 97.4%.
- **An engineering unit that ensures that flow optimization perfectly integrates the reduction of the CO2 footprint**, in particular through the development of rail, rail-road transport and alternative fuels. In 2023, 32% of IDEO's transport orders were transported by an alternative mode of transport. The subsidiary's ambition is to significantly reduce the carbon footprint of transport, in particular by better filling trucks and trains, and by reducing empty kilometers. IDEO also supports

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its customers in the implementation of their own CSR roadmap by offering virtuous transport solutions: implementation of electric tractors for inter-site commuting; multi-customer synergies allowing wagons to be reused when they are returned empty, etc.

- **A purchasing unit capable of purchasing all types of transport for itself or on behalf of its customers.** The subsidiary responded to several major calls for tenders in 2023, confirming its relevance in its analysis and solutions.
- **A contract management and business development part** strengthened with the contribution of new skills allowing IDEO to offer ever more effective and tailor-made solutions for its customers. IDEO has signed 4 new contracts for 2024 and 2025, enabling it to become a major player in the management of international flows.



ABOUT ID LOGISTICS:

ID Logistics, managed by Eric Hémar, is an international contract logistics group with revenues of €2.75 billion in 2023. ID Logistics manages nearly 400 sites in 18 countries, representing more than 8 million sq.m. operated in Europe, America, Asia and Africa, with 38,000 employees.

With a customer portfolio balanced between retail, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).