

Orgon, May 2025

## BEKO PARTNERS WITH ID LOGISTICS FOR NEW LOGISTICS PLATFORM IN VALENCIA (SPAIN)

- With a facility covering over 31,000 sqm, the initiative aims to optimize the storage, order preparation and distribution of Beko Europe products across Spain.
- The site features advanced technology and a WMS system to enhance traceability and operational efficiency.
- The initial team will consist of 25 employees, with the potential for short-term expansion.

ID Logistics, a leading player in contract logistics, has launched a new collaboration with Beko Europe, the top European home appliance brand, through the management of a logistics platform located in the municipality of Alaquàs, Valencia - Spain. Operations began on March 3, reinforcing ID Logistics' commitment to operational excellence, innovation and sustainability in the supply chain.

The facility, with a total surface area of over 31,000 sqm, is divided into four modules. Each module is designed to meet the needs of storage, order preparation, and distribution of Beko products, handling everything from large household appliances to grouped shipments and parcel deliveries. The platform includes 34 loading docks, a storage capacity of approximately 39,000 m<sup>3</sup>, and handles over 500,000 units annually. The operation spans the entire Spanish territory, including mainland Spain, the Canary Islands and the Balearic Islands.

In terms of technology, the WMS (Warehouse Management System) enables process automation for key logistics operations such as inventory control, product traceability, storage optimization and streamlined order preparation and dispatch. The new facility is launching with a team of 25 employees, responsible for ensuring highly efficient and agile operations for Beko. This partnership aims to enhance response times, boost operational efficiency and align with sustainability goals throughout the supply chain.

With this new operation, Beko benefits from a next-generation logistics network that improves its distribution and storage capabilities, achieving greater delivery agility and continuous efficiency improvements. The advanced infrastructure and innovative technology will also contribute to reduced logistics costs and a more sustainable supply chain.

*"The launch of this logistics platform for Beko is a clear example of our commitment to operational excellence, customer service, technological innovation and sustainability. Thanks to our industry expertise, advanced infrastructure and highly skilled team, we aim to add significant value to Beko Europe's operations and build a partnership focused on efficiency and shared growth"* - **Raffaele Pascale, Iberia Supply Chain Manager at Beko Europe.**

*"At ID Logistics, we are proud to begin this partnership with Beko, a leading European brand that trusts our expertise to manage such a strategic facility as the one in Alaquàs. This new center not only strengthens our presence in the region but also highlights our operational model, which is built on efficiency, flexibility and sustainability. With advanced technology and a committed team, we are ready to meet market demands and support Beko in its growth and continuous improvement goals"* - **Jérôme Jacek, CEO of ID Logistics Iberia.**

Orgon, May 2025



## ABOUT ID LOGISTICS:

ID Logistics, headed by Eric Hémard, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 18 countries, representing more than 9 million m<sup>2</sup> operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).

## ABOUT BEKO EUROPE

Beko Europe is a leading home appliance company dedicated to improving the lives of consumers through a broad range of innovative and sustainable products and solutions. The company is 75% owned by Beko B.V. and 25% by Whirlpool Corporation. As part of Beko, recognized as the number one major appliance brand in Europe<sup>1</sup>, Beko Europe offers a portfolio of 16 brands (Beko, Whirlpool\*\*, Grundig, Hotpoint, Arctic, Ariston<sup>2</sup>, Leisure, Indesit, Blomberg, Bauknecht, ElektraBregenz, Privileg, Flavel, Altus, Ignis, Polar), delivering quality appliances to millions of households across the region. Drawing on 70 years of innovation from its parent company, Beko Europe promotes in-home sustainability through advanced technology, highly skilled human resources, and strong manufacturing capabilities, all contributing to a better future. Its people-focused design approach combines functionality, sustainability, and appealing aesthetics. The company is committed to exceeding consumer expectations across product segments and setting industry benchmarks in innovation and production. Aligned with the Paris Agreement and the Science-Based Targets initiative, Beko Europe supports its parent company's goal of achieving net zero emissions by 2050. This sustainability commitment has been recognized globally, including the highest score in the S&P Global Corporate Sustainability Assessment (CSA) in the DHP Household Durables industry for the sixth consecutive year (as of November 22, 2024), and inclusion in the Dow Jones Sustainability Indices for the eighth consecutive year.<sup>3</sup>

[www.bekoeurope.com](http://www.bekoeurope.com)

## ABOUT BEKO

Beko, the number one home appliance brand in Europe, helps customers make better choices for a healthier lifestyle and a more sustainable environment. The brand's essence is captured in the motto "A Beko State of Mind", reflecting customers' full confidence in making the right decisions. Beko is committed to protecting the planet by designing and manufacturing innovative, reliable, efficient, and sustainable products.

Source: Euromonitor International Limited; Large Appliances as per "Major Appliances" in Consumer Appliances 2024ed, retail volume, 2023 data

<sup>1</sup> Source: Euromonitor International Limited; Consumer Appliances 2025 edition, Beko Corp, Large Appliances as per "Major Appliances", GBO, retail volume, 2024 data.

<sup>2</sup> License limited to certain jurisdictions.

<sup>3</sup> Data presented corresponds to Arçelik A.Ş., Beko's parent company.