

Orgon, may 2025

ID LOGISTICS AND PARFUMS CHRISTIAN DIOR: A LOGISTICS PARTNERSHIP COMBINING INNOVATION AND EXCELLENCE

ID Logistics announces the opening, in early 2027, of a new logistics site dedicated to Parfums Christian Dior. Located in the Aube Logistics Park, it will complement the facilities in Saint-Jean-de-Braye (45), in order to support the growth of order preparation and delivery activities in Europe.



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A NEW SITE WITH A EUROPEAN FOCUS

The site, with an initial surface area of 26,402 m² spread over 7 cells, will include 25 loading docks. It will provide storage and distribution to European markets.

ENVIRONMENTAL COMMITMENT AT THE HEART OF THE PROJECT

As part of its commitment to more sustainable logistics, ID Logistics worked on the design of a tailor-made building combining the requirements of reducing environmental impact and preserving biodiversity while promoting the safety and well-being of employees at work.

Among the planned developments:

- **Renewable energies:** a 500 KWp photovoltaic system will cover part of the site's energy needs.
- **Responsible lighting:** 100% LED lighting, accompanied by presence and brightness sensors, will reduce energy consumption, while limiting light pollution.
- **Sustainable mobility:** Charging stations for electric vehicles will be available to employees and visitors.
- **Management of natural resources:** permeable car parks and a landscaped basin will promote the infiltration of rainwater and the preservation of local biodiversity.

At the same time, wooded relaxation areas, a collaborative vegetable garden and a petanque court will be designed to offer employees a natural and pleasant working environment.

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The whole will benefit from the BREEAM EXCELLENT certification, a guarantee of its environmental performance.

AN ORGANIZATION DESIGNED FOR PERFORMANCE AND CUSTOMER EXPERIENCE

The site will include a mechanized storage and order preparation area. This space will be equipped with a *Goods to Man* system.

The e-commerce business will also benefit from an advanced finalization process, including careful quality control, customization of orders (laser engraving, tassel, personalized messages), and careful haute couture packaging.

A PARTNERSHIP AT THE SERVICE OF BUSINESS EXCELLENCE

ID Logistics, faithful to its commitment to excellence, is setting up a tailor-made training course for its hundred or so employees in collaboration with Parfums Christian Dior in order to guarantee perfect control of operational processes and an in-depth understanding of the quality requirements specific to La Maison.

The training will also cover the world of Parfums Christian Dior, in order to guarantee each employee the necessary expertise to handle exceptional products, in all rigor. By investing in talent development, ID Logistics is committed to sustainable employability, while offering prospects for development in a sector where excellence is the rule.

"This partnership illustrates our ability to design tailor-made logistics, in perfect harmony with the world and requirements of luxury. We are proud to put our expertise at the service of a large-scale logistics project to meet the highest standards" - **Eric Hémar, Chairman of ID Logistics.**



ABOUT ID LOGISTICS :

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 18 countries, representing more than 9 million m² operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).