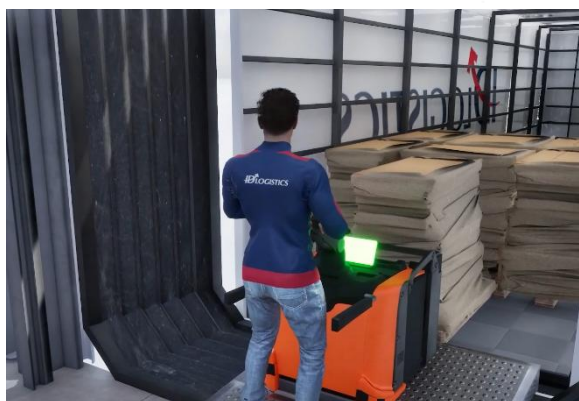


Orgon, July 2025

INTERACTIVE DIVE INTO INNOVATION: ID LOGISTICS LAUNCHES ITS GLOBAL VIRTUAL CAMPUS

ID Logistics, an international specialist in contract logistics, is enriching its technological system with a virtual Innovation Campus, launched in June 2025. Accessible online and designed in the form of a serious game, this interactive tool allows customers, prospects and employees to discover the innovations deployed at the Group's logistics sites, without having to travel.

*@ID Logistics*

A DIGITAL COMPLEMENT TO EXISTING PHYSICAL INNOVATION CAMPUSES

Already with two physical campuses in Chartres (France) and São Paulo (Brazil), ID Logistics is opening two new Innovation Campuses in Tilburg (Benelux) and in the United States (Atlanta) in 2025. These campuses, located in the heart of operating warehouses, make it possible to test and present the latest technological solutions deployed, while co-building, with customers and teams, their innovation roadmap.

In addition to the animation of the physical campuses, which have become an essential tool in the company's dynamics, ID Logistics has created a virtual Innovation Campus and is accessible to all the Group's countries. It is part of a hybrid strategy, where digital prepares and extends physical exchanges with customers or teams.

A GUIDED TOUR INTO ID LOGISTICS' TECHNOLOGICAL WORLD

Accessible in several languages, the virtual campus begins with a welcome provided by Clara, the virtual innovation manager. It presents the Group's Innovation strategy, the way projects are evaluated according to their level of maturity, as well as ID Logistics' two major innovation programs: **Roboost**, dedicated to robotics, and **IA4ID**, dedicated to artificial intelligence.

The journey continues through the warehouse, through a 3D space faithfully reproducing an ID Logistics site. About fifteen innovations are showcased. These include Astrid, the autonomous inventory robot, an automatic truck unloading system, robot-assisted picking processes, kraft paper pallet wrapping, and Smart Vision, an artificial intelligence technology that won an award at the Agoras Supply Chain Awards in March 2025, designed to ensure error-free picking. Interactive demonstrations allow you to visualize the concrete functioning of these tools and to understand their operational, ergonomic and environmental benefits.

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AN AWARENESS AND ONBOARDING TOOL FOR EMPLOYEES

In addition to its commercial dimension, the virtual Innovation Campus is an integration support for the Group's new employees. A specific version has been developed for them, including a welcome message from the President, a presentation of the different logistics professions and a lexicon to familiarize themselves with the sector's vocabulary. This educational initiative contributes to strengthening the corporate culture and promoting internal know-how around innovation.

The first feedback on the tool is particularly positive. Tested by a hundred employees and customers, the system has a Net Promoter Score of more than 85%, testifying to the quality of the experience and its perceived usefulness. The Virtual Campus is expected to evolve regularly, in line with the new technologies implemented in the field.

A ROADMAP CO-CONSTRUCTED WITH CUSTOMERS

The Innovation Campus – whether physical or digital – is part of a continuous improvement process carried out jointly with each customer. Each visit is an opportunity to take stock of the innovations already implemented, to evaluate their effectiveness and to imagine the next steps. This co-construction approach makes it possible to anchor innovation in the operational reality of each client, taking into account its business specificities, priorities and medium-term challenges.

Carried out at a rapid pace, this strategy of deploying the Innovation campus is particularly adapted to the changes and skills development of ID Logistics' professions. It closely combines technical innovation, adaptation to customer specificities and operational and managerial management.

"With this virtual campus, we offer our customers and our teams immersive, interactive and structuring access to our entire innovation process. It is a powerful lever for co-construction, differentiation and international influence." - **Eric Hémar, Chairman of ID Logistics Group.**



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 18 countries, representing more than 9 million m² operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce and consumer goods, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).