

Orgon, September 2025

## ID LOGISTICS: OPENING OF A NEW SITE IN VENDENHEIM TO SUPPORT PUMA

ID Logistics, an international leader in contract logistics, and Puma, one of the world's leading players in sporting goods, are taking a new step in their partnership initiated in 2016. With the opening of a new 41,000 m<sup>2</sup> logistics site in Vendenheim, near Strasbourg, the two partners are combining technological innovation, operational performance and local roots to support Puma's activity in France.



@ID Logistics

### A PARTNERSHIP BASED ON A NEW LATEST-GENERATION LOGISTICS SITE

For almost ten years, ID Logistics has been supporting Puma in the development of its supply chain in Landersheim. At the beginning of 2026, the activity will be fully transferred to the new site in Vendenheim, designed to support growth and strengthen the brand's logistics competitiveness. The 41,000 m<sup>2</sup> site is BREEAM Excellent certified, spread over four cells and equipped with the best environmental practices – photovoltaic roof, smart LED lighting, rainwater harvesting systems and biodiversity-friendly facilities. Designed to combine performance and responsibility, this site marks a key step in Puma's logistics transformation. Operations will start on November 3rd, 2025, with a gradual ramp-up to ensure the best possible business continuity.

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## A ROBOTIC AND DIGITIZED SITE FOR A MORE EFFICIENT SUPPLY CHAIN

The new site houses an Autostore operated by ID Logistics. With its 70,000 bins and nearly 100 robots, this robotic system guarantees unrivalled storage density and faster, more reliable and more ergonomic order picking. Technology becomes the beating heart of a device designed to absorb seasonal peaks and support the strategy of the brand. Its modularity will make it possible to increase capacity by mid-term.

Around the Autostore, a complete technological ecosystem optimizes each step of the chain: telescopic conveyors for more ergonomic unloading, automated carton forming machines to streamline preparations, Cubiscan at the reception, carton closing machines with height reduction during shipping for adjusted and eco-responsible packaging and Easy check-in digital solutions to orchestrate transport flows on site. Everything is controlled by the Reflex WMS, interfaced with Puma's SAP ERP, guaranteeing traceability and visibility in real time.

## EXPERIENCED TEAMS: A KEY FACTOR IN THE SUCCESS OF THIS PARTNERSHIP

While the Vendenheim site embodies innovation, it relies above all on the women and men who drive it. The move from Landersheim to Vendenheim is being carried out with all the teams, guaranteeing the continuity of know-how and the stability of operations. These experienced teams benefit from specific support and training dedicated to the Autostore and new processes.

To support this transformation, ID Logistics is also recruiting cutting-edge technical profiles – experts in robotics, automation and digital systems – capable of providing predictive maintenance and continuous optimization of the facility. The site starts with two daily shifts, extendable to three, and will be able to adapt its organization according to the flows.

Finally, cohesion spaces – a physical activity room and a relaxation area – embody Puma's "well-being" culture and strengthen the link between the teams of the two partners.

*"With the new site in Vendenheim, we are taking a major step forward in our partnership with Puma. By combining the Autostore and a cutting-edge technology ecosystem, we are participating in a more agile, sustainable and future-oriented supply chain", **Eric HEMAR, Chairman of ID Logistics***

*"This site illustrates our commitment to developing more environmentally friendly logistics and helps to make our activity compatible with our ambitions in terms of social and environmental responsibility.", **Régis OBERLE, Head of Operations for France, Puma***



### ABOUT ID LOGISTICS :

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 19 countries, representing more than 9 million m<sup>2</sup> operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce, consumer goods, cosmetics and fashion, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).