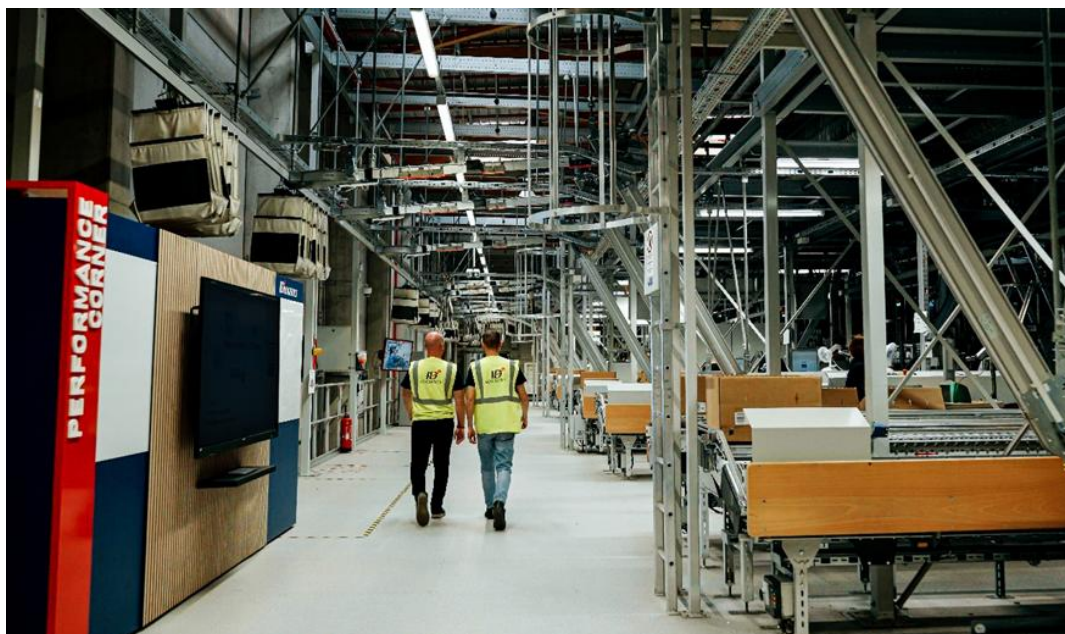


Orgon, October 2025

ID4FASHION : THE ID LOGISTICS SUBSIDIARY DEDICATED TO FASHION RETAIL-E-COMMERCE

ID Logistics is strengthening its foothold in the Fashion and Lifestyle world. Located in Wattrelos (North of France) and renamed ID4Fashion, the highly mechanized site, which successfully operates for La Redoute, is now ready to welcome other brands in the fashion sector. This 42,000 m² logistics center employs more than 300 people and embodies the Group's commitment to providing flexible, efficient and customer-oriented solutions.



@Audrey Bourdier

AN EMBLEMATIC WAREHOUSE OF FRENCH E-COMMERCE

ID4Fashion relies on the La Redoute site in Wattrelos (North), a French emblem of distance commerce that has become a major player in e-commerce in the worlds of Ready-to-Wear and Home-Decoration. A pioneer in e-commerce in France, La Redoute has also been at the origin of innovative concepts in customer logistics, such as parcel relays and dedicated packaging.

From 2016, La Redoute made a strategic shift accompanied by a profound logistics transformation. To support growth and future volumes, La Redoute has designed a highly automated site, capable of processing up to 45 million pieces per year, with mechanized systems and innovative technologies.

A PLATFORM TRANSFORMED INTO A MULTI-CLIENT SHOWCASE

On 42,000 m², the infrastructure is based on a complete mechanised chain: automated reception, miniload, multishuttle, GTP picking, sorting by Pocket Sorter, packaging, crossbelt sorter, returns management. The platform currently processes up to 3,500 orders per hour, 7 days a week, with an average preparation time of less than two hours. More than 300,000 references are now managed on the platform and shipped each year to more than 20 European countries.

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In 2025, La Redoute has built an ambitious project with ID Logistics to open up this tool to other brands by offering them a unique level of performance. Conceived as a sectoral showcase for ID Logistics' know-how, the platform, which has become ID4Fashion, is part of a new growth dynamic.

A LOGISTICS SOLUTION READY TO ONBOARD NEW BRANDS

Aimed at fashion brands, ID4Fashion offers a complete, structured and immediately operational logistics environment. The infrastructure is designed to absorb peaks in activity without compromising on quality or customer promise. For example, the packaging management has been designed to support the image of the brands: each package benefits from a qualitative, customizable and careful packaging, for an optimal customer experience from the moment the order is received.

The site is integrated into a proven transport network. Deliveries are made on D+1 throughout mainland France and from D+2 to D+4 to the main European markets thanks to immediate access to the motorways to Paris and Brussels, as well as to the ports of Antwerp, Dunkerque and Rotterdam.

EXPERT TEAMS, A PROVEN ENVIRONMENT

ID4Fashion is based on a team of more than 300 employees. Their expertise in fashion and e-commerce logistics is recognized. The organization of work, focused on versatility, ergonomics and planning, allows for a high quality of operational execution.

In 2024, the site recorded a Net Promoter Score of 64.2, illustrating sustainable customer satisfaction. The social stability and commitment of the teams make ID4Fashion a reliable platform for any new player wishing to join a tool that is already operational.

"Putting La Redoute's unique logistics performance at the service of other fashion brands, in order to pool costs while optimising service, is the challenge we have taken up for ID4Fashion. We are convinced of the relevance of this approach, which is based on both the trust of the La Redoute group and our fashion expertise. We offer a high-level service, capable of managing high variability with a very attractive price, all in an exceptional logistics environment" - **Eric HEMAR, Chairman of ID Logistics.**



A PROPOS D'ID LOGISTICS :

ID Logistics, dirigé par Eric Hémar, est un Groupe international de logistique contractuelle, ayant réalisé un chiffre d'affaires de 3,3 milliards d'€ en 2024. ID Logistics gère près de 450 sites implantés dans 19 pays représentant plus de 9 millions de m² opérés en Europe, en Amérique, en Asie et en Afrique, avec plus de 42 000 collaborateurs. Disposant d'un portefeuille clients équilibré entre distribution, e-commerce, produits de grande consommation, cosmétique et articles de mode, ID Logistics se caractérise par des offres impliquant un haut niveau de technologie. Développant, à travers de multiples projets originaux une approche sociale et environnementale depuis sa création en 2001, le Groupe s'est aujourd'hui engagé résolument dans une politique RSE ambitieuse. L'action ID Logistics est cotée sur le marché réglementé d'Euronext à Paris et fait partie de l'indice SBF 120. (Code ISIN : FR0010929125, Mnémon : IDL).