

Orgon, November 2025

ID LOGISTICS OPTIMIZES ORDER PICKING WITH "DRIVE ASSIST", A NEW MOTORIZED PICKING TROLLEY

For a leader in Travel Retail, ID Logistics has deployed a new motorized assistance system for order picking. This innovative solution aims to improve the ergonomics of operators while optimizing productivity.

A SOLUTION COMBINING ERGONOMICS AND PRODUCTIVITY



@ID Logistics

In 2023, ID Logistics and its client initiated an optimization of the flow of detailed order preparation at its Île-de-France site. ID Logistics has designed new picking trolleys with 6 locations (compared to 4 previously), increasing the volume handled per round and increasing operational efficiency.

ID Logistics has chosen to equip these trolleys with Drive Assist, a motorized system. The device, which is added to the trolley at the end of its manufacture, accompanies the traction and automatically adapts to the pressure exerted by the picker on the handle during pushing. The built-in battery lasts for several days and is easy to use.

A PROJECT CO-CONSTRUCTED WITH THE TEAMS ON SITE

The success of the initiative is based on a co-construction approach. A Lean project brought together a dozen employees with various profiles within the warehouse – team leaders, experienced pickers and new entrants, stock and safety managers – to test and adjust the solution. Their feedback has made it possible to optimise the speed, braking and ergonomics of the device. This approach has encouraged the support of the teams and guaranteed a rapid appropriation of Drive Assist.

TANGIBLE RESULTS ALREADY ACHIEVED

The deployment of Drive Assist meets the customer's expectations by generating a gain in productivity and, for employees, a significant reduction in physical effort and increased comfort.

Designed to meet a specific need, this solution paves the way for its replication on other ID Logistics sites. It is already deployed on two additional sites for two leading retailers: one dedicated to an e-commerce activity and the other to a traditional retail activity, where it has naturally established itself as an asset for the comfort of pickers and for the performance of operations.

Drive Assist illustrates ID Logistics' ability to transform a specific customer request into a sustainable and replicable solution. By combining operational performance and improved working conditions, innovation is perfectly consistent with the Group's CSR policy, which places the health, safety and well-being of employees at the heart of its priorities.

Orgon, November 2025

"The Drive Assist project illustrates our vision of innovation: starting with a concrete subject, meeting the customer's expectations, working directly with the teams concerned to be sure of its proper implementation, and finally building a sustainable solution that can be replicated on other sites. The case of "Drive Assist" ticks all the boxes for us," **Eric Hémar, Chairman of ID Logistics.**



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 19 countries, representing more than 9 million m² operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce, consumer goods, cosmetics and fashion, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).