

Orgon, december 3rd 2025

BLACK FRIDAY 2025: ID LOGISTICS GERMANY SURPASSES 1.1 MILLION PARCELS PROCESSED IN 24 HOURS

Black Friday 2025 marked a spectacular surge for ID Logistics Germany, which achieved a historic logistics performance and confirmed its position among the leading e-commerce players in the country.



@ID Logistics

A RECORD-BREAKING MILESTONE SUPPORTED BY RAPIDLY EXPANDING LOGISTICS CAPACITY

With the opening in 2025 of four new sites fully dedicated to e-commerce, ID Logistics Germany reached an unprecedented milestone: more than **1.1 million** parcels processed in just 24 hours. In a single day, the teams prepared over **500,000** parcels in fulfilment centers and dispatched more than **600,000** parcels through sortation centers. This rapid scaling positions ID Logistics among the top logistics operators in the German e-commerce market, capable of absorbing the most intense demand peaks.

« Our new sites allowed us to absorb a Black Friday of unprecedented intensity. Black Friday 2025 clearly demonstrates how our investments in Germany are paying off. With the opening of four new e-commerce sites this year, we were able to prepare more than 500,000 parcels and dispatch more than 600,000 in a single day. This agility confirms our central role in the German e-commerce market,» **Robin Otto, General Manager of ID Logistics Germany.**

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AN INTEGRATED E-COMMERCE CHAIN, FROM FULFILMENT TO LAST-MILE DELIVERY

ID Logistics Germany now operates a fully integrated e-commerce logistics chain, from fulfilment to sorting and, since 2024, all the way to last-mile delivery. The teams handle a wide variety of products, ranging from everyday consumer goods to heavy and bulky items, as well as premium cosmetics and specialised merchandise. With its four new sites, the Group's e-commerce network now exceeds **450,000 m²** and mobilises more than **3,500** employees during peak periods.

ID Logistics has been present in Germany since 2013. The Group now employs up to 4,500 permanent staff across its warehouses nationwide, with strong expertise in e-commerce as well as in the FMCG and retail sectors.



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric Hémar, is an international contract logistics group with revenues of €3.3 billion in 2024. ID Logistics manages nearly 450 sites in 19 countries, representing more than 9 million m² operated in Europe, America, Asia and Africa, with 42,000 employees.

With a customer portfolio balanced between distribution, e-commerce, consumer goods, cosmetics and fashion, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).