

Orgon, March 2026

MANOMANO AND ID LOGISTICS CELEBRATE FIVE YEARS OF STRATEGIC PARTNERSHIP: A DATA-DRIVEN LOGISTICS MODEL COMMITTED TO DECARBONIZATION

ManoMano, the French marketplace specializing in DIY, gardening and home improvement, and ID Logistics, a European leader in contract logistics, are celebrating the fifth anniversary of their collaboration at the Châtres site (Seine-et-Marne). Since 2021, this partnership has developed as both an operational and strategic co-management model, supporting a key promise for both private customers and professionals: fast and reliable delivery, including for complex product categories – from a single screw to a garden shed.

"Our logistics warehouse in Châtres illustrates our conviction: logistics is a strategic lever at the crossroads of economic performance, technological innovation and environmental responsibility. Over the past five years, together with ID Logistics, we have industrialized a model capable of handling highly complex product ranges while continuously improving service quality through data. This co-management approach allows us to innovate faster and move forward on a sustainable path to reduce our footprint.", Grégoire Hirtz, COO of ManoMano

INDUSTRIAL AND TECHNOLOGICAL SCALING

Since its launch at the end of 2021, the Châtres warehouse has doubled its operational footprint, from 18,000 sqm to 36,000 sqm today. A further extension is planned to reach around 54,000 sqm by the end of 2027.

Handled volumes (inbound and outbound) follow the same trajectory: 1.2 million units in 2022 and a target of 3 million in 2026, representing +36% vs. 2025. Châtres also supports the adoption of ManoMano logistics solutions by marketplace sellers: from 393 merchants in 2021 to 915 in 2025.

INNOVATION DRIVING AGILITY AND EXECUTION QUALITY

The Châtres site is designed to handle a wide variety of products, from small items to oversized goods, thanks to four storage formats: racks, high shelving, mezzanine and bulk storage.

It relies on a mechanized conveyor system that automates parcel sorting and routing, either toward bulk trailer loading or palletization areas.

The site has also developed specific expertise for fragile and hazardous products, enabling it to manage flows with high operational constraints.

"We are delighted to support ManoMano for the past five years. This partnership reflects our vision of strategic co-management built on data, operational excellence and innovation. Together, we have turned the Châtres site into an agile platform capable of absorbing strong growth while continuously improving service quality and supporting ManoMano's decarbonization commitments.",

Frédéric Grenier, Managing Director of ID Logistics France

RESPONSIBLE LOGISTICS: TANGIBLE RESULTS AND ROADMAP TO 2030

ManoMano places the reduction of its environmental footprint at the core of its logistics decisions, with measurable results across transport, packaging and circularity.

- Transport: reduction of transported volumes and the elimination of air freight. In 2025, ManoMano recorded 1.02 billion tonne-kilometres (-28.9% vs. 2024), split between 89% maritime, 10.5% road and 0.5% air (divided by three vs. 2023). In line with this strategy, ManoMano has banned air transport for customer deliveries, relying on its merchant quality commitments and monitoring capabilities.

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- Reducing empty space: Through a combination of operational levers – notably bulk loading – and technological tools based on proprietary algorithms that classify products and recommend optimal packaging, ManoMano is transforming its logistics performance. Truck fill rates, initially at 45%, reached an average of 48% in 2025, peaking at 58% in November 2025, with an ambition to reach 70% over time. At the same time, empty space inside parcels has been reduced to 46.3%, compared with an average of 60% in e-commerce. As a result, between January 2025 and January 2026, the proportion of avoidable transport trips fell from 18% to 11%, reducing the number of trucks required for the same volumes.
- Circular economy – “Second Life”: The “Second Life” program enables the resale of returned products whose packaging is damaged but whose contents remain intact. In 2025, this initiative represented 68% of ManoMano’s Second Life business. In addition, 100% of used cardboard is now shredded and reused as cushioning material for fragile items.
- Looking ahead to 2030: Starting in 2026, ManoMano and ID Logistics will accelerate testing initiatives, particularly reusable packaging and the introduction of pouches to replace cardboard for 10% of the product range. By 2030, the ambition is to continue decarbonizing the supply chain through the electrification of the first mile and the consolidation of last-mile deliveries in urban areas, notably through parcel relay networks.



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric HÉMAR, is an international contract logistics Group with revenues of €3.7 billion in 2025. ID Logistics manages nearly 450 sites in 19 countries representing 10 million m² operated in Europe, America, Asia and Africa, with 55,000 employees.

With a customer portfolio balanced between distribution, e-commerce, consumer goods, cosmetics and fashion, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects, and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).

ABOUT MANOMANO:

Launched in 2013, ManoMano is the leading online marketplace dedicated to DIY, home improvement and gardening. Co-founded by Philippe de Chanville and Christian Raïsson, ManoMano brings together the largest online offering of DIY and gardening products, including electrical equipment, plumbing, hardware, joinery, indoor and outdoor furniture, and tools. With more than 5,000 partner sellers and 11 million products, ManoMano currently employs 550 people and operates in six markets: France, Belgium, Spain, Italy, Germany and the United Kingdom.



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