

Orgon, May 2026

ID LOGISTICS LAUNCHES A NEW PARTNERSHIP WITH GENERAL MILLS IN TOURY (28)

ID Logistics, a leading international contract logistics provider, announces a new partnership with General Mills, one of the world's leading food companies, known for its iconic brands including Old El Paso, Nature Valley and Géant Vert. ID Logistics is taking over the full logistics and distribution operations for General Mills' dry food products in France, further strengthening its position as a reference partner in the FMCG industry.



@ID Logistics

A MODERNIZED SITE TO OPTIMIZE PART OF GENERAL MILLS' LOGISTICS IN FRANCE

This partnership supports General Mills France's strategy to enhance performance, service quality and supply chain visibility by consolidating its dry food products within a single, modernized and dedicated site.

It also includes a structured and robust system to measure and monitor the carbon footprint of operations, enabling both partners to work jointly toward reducing the environmental impact of the relevant logistics activities.

Operational since January 2026, the site—located in the heart of a strategic logistics hub—manages all warehousing, order preparation, co-packing and distribution operations for General Mills' dry food products in France.

A TURNKEY SOLUTION INTEGRATING LOGISTICS AND TRANSPORT

Spanning 18,000 sqm and equipped with 18 loading docks, the Toury site handles up to 17,000 pallets in storage and nearly 8 million parcels per year.

Operations are carried out by a team of 30 employees, recruited locally or through ID Logistics' internal mobility program.

By integrating logistics and transport, ID Logistics manages all prepared volumes through a transport plan combining parcel services, LTL and FTL deliveries to General Mills' customers across France. This scheme covers distribution to the entire grocery retail network nationwide, with more than 9,000 shipments per year and over 107,000 pallets delivered.

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The IT systems deployed ensure real-time visibility of order backlogs and full traceability of flows, from site departure through to final delivery. Both ID Logistics and General Mills teams benefit from shared operational monitoring.

To guarantee high levels of reliability and safety, ID Logistics deploys several innovations:

- Free Scan, an automated barcode scanning system mounted on forklifts, improving workstation ergonomics;
- Hit-Not technology, which prevents collisions between pedestrians and material handling equipment;
- e-Beacon terminals, ensuring loading traceability;
- Starlink connectivity, ensuring business continuity in data exchanges.

These solutions, already implemented at other General Mills FMCG sites, enhance productivity while reinforcing team safety.

A “BREEAM EXCELLENT” CERTIFIED BUILDING DESIGNED FOR ENERGY TRANSITION

Designed to meet the highest environmental standards, the “BREEAM Excellent” certified facility features rooftop photovoltaic panels covering a significant portion of its energy needs, intelligent LED and zenithal lighting to maximize natural daylight, and a rainwater recovery system.

As part of their collaboration, ID Logistics and General Mills will jointly implement a carbon reduction plan covering both warehousing and transportation activities.

A STRATEGIC PARTNERSHIP FOR ID LOGISTICS IN THE FMCG SECTOR

This project demonstrates ID Logistics’ ability to support FMCG players in their logistics transformation and to design integrated nationwide solutions combining logistics and transport.

“By supporting General Mills, ID Logistics confirms its ability to structure integrated logistics solutions combining operational excellence, technological innovation and environmental responsibility, in the service of a high-performing FMCG supply chain,” **Frédéric Grenier, Managing Director of ID Logistics France**



ABOUT ID LOGISTICS:

ID Logistics, headed by Eric HÉMAR, is an international contract logistics Group with revenues of €3.7 billion in 2025. ID Logistics manages nearly 450 sites in 19 countries representing 10 million m² operated in Europe, America, Asia and Africa, with 55,000 employees. With a customer portfolio balanced between distribution, e-commerce, consumer goods, cosmetics and fashion, ID Logistics is characterized by offers involving a high level of technology. Since its creation in 2001, the Group has developed a social and environmental approach through a number of original projects, and is now firmly committed to an ambitious CSR policy. ID Logistics shares are listed on the Euronext regulated market in Paris and are included in the SBF 120 index (ISIN code: FR0010929125, Mnemo: IDL).