



/// PRESS RELEASE

Guerlain, Parfums Givenchy, Kenzo Parfums and Fendi continue to place their trust in ID Logistics

The service provider will handle the logistics of the LVMH group's major fragrance and cosmetics brands for a further five years.

Cavaillon, 17 December 2013 – ID Logistics, one of the French leaders in contract logistics, is announcing the renewal of its contractual agreement with the LVMH group's major fragrance and cosmetics brands. The five-year deal covers logistics for Maison Guerlain and the Givenchy, Kenzo and Fendi brands, which operate via LVMH Fragrance Brands. The logistics will be handled at two platforms (Beville-le-Comte and Beauvais) with close to 40,000m² in space and over 250 dedicated employees. The hubs can process more than 5.5 million order lines per year.

Commenting on the deal, Eric Hémar, Chairman and CEO of ID Logistics, said: *"I would like to thank the LVMH group for the trust it continues to show in us. I am also proud that this contract is being renewed, since it reflects the commitment by our teams to provide logistics solutions for a prestigious customer demanding a very high quality of service. This agreement fits perfectly with ID Logistics' strategy of making the luxury goods, fragrances and cosmetics sector a major avenue of its expansion, which was bolstered by the July 2013 acquisition of CEPL."*

To secure the renewal of this contract, ID Logistics is providing Maison Guerlain and LVMH Fragrance Brands with automated storage and order fulfilment solutions geared to the needs of all their various distribution channels:

- **Selective retail:** substantial, varied flows, from individual units for specialised retail networks, through to boxes and full pallets supplying international markets. ID Logistics also oversees the distribution of advertising materials and products crucial to support product introductions and promotional campaigns.
- **E-commerce:** unit orders with a high degree of personalisation (engravings on perfume bottles, personalised messages, special packaging, etc.)



ID Logistics
410 Route du Moulin de Losque
BP 70132
84304 Cavaillon

Tel.: +33 (0)4 32 52 96 96
www.id-logistics.com

To support its numerous customers in the fragrance and cosmetics industry, which include LVMH Fragrance Brands (Parfums Givenchy, Kenzo Parfums, Fendi), Guerlain, Elizabeth Arden, Marionnaud, Puig, Yves Rocher, By Terry and Revlon, ID Logistics offers customised logistics and high-end service in terms of quality, timeliness, responsiveness, flexibility, efficiency, traceability and innovation across all distribution channels. To this end, ID Logistics innovates and offers a seamless range of new logistics services:

- **Inbound**, with component storage and management, inbound transportation, customs handling and container deconsolidation;
- **Outbound**, with outbound transportation management and customs handling for all distribution channels;
- And high-value-added operations **throughout the supply chain**: kit assembly, display racks, pack assembly, co-packing, cellophane wrapping, customisation of products according to the relevant market.

ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €560 million in 2012. After the acquisition of CEPL in July 2013, the group has 168 sites across 14 countries, representing 3.1 million m² of warehousing facilities in Europe, Latin America, Asia and Africa, along with 12,300 staff. A major supplier to the retail, industry, fragrances, cosmetics and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment C of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar.

CONTACTS

Medias

Brunswick

Agnès Catineau / Mathilde Rodié

Tél : + 33 (0)1 53 96 83 83

idlogistics@brunswickgroup.com



ID Logistics
410 Route du Moulin de Losque
BP 70132
84304 Cavaillon

Tel.: +33 (0)4 32 52 96 96
www.id-logistics.com