

Evening Customers & Partners ID Logistics

The annual event Customers & Partners ID Logistics was held on Wednesday, April 1, 2015 in Paris.

As every year, we had the pleasure to meet our customers and partners to enjoy a privileged moment of exchange.

The conference theme, hosted by Jean-Luc Rognon, deputy editor of Supply Chain Magazine was:

"What brings a competitive advantage Transportation cell? Is a dedicated or multi-tenant solution?"

Large shippers debated and shared their experiences with all participants:

- Béatrice REGNIER, Director Logistics Group KIABI
- Antoine PULCINI, Head of Group Purchasing Logistics Europe, DANONE
- Pierre COUSTENOBLE, Director of Logistics and Multi-Channel SC, CASTORAMA

ID Logistics launched in early 2015 a specialized subsidiary, IDEO, in the management of European flows in collaboration with major industrial and consumer markets. This pilot subsidiary over 1,500 block trains a year, across Europe and thus avoids 60,000 trucks on the road.

