



## /// PRESS RELEASE

### **ID Logistics inaugurates in Moscow a new logistics platform for Yves Rocher and maps out its ambitions in Russia**

**Cavaillon, 11 October 2017** – ID Logistics, which first established a presence in Russia in 2013, has continued its development and inaugurated today a new logistics platform for Yves Rocher handling store and distance sales flows (notably e-commerce). Located in Obukhovo 40 km from East Moscow, this 12,500 sqm platform employs close to 200 people, making deliveries every day to the 370 stores in Russia and handling the full range of Yves Rocher's e-commerce services, i.e. around 6,000 orders per day.

The specifications covering 4,500 SKUs include the receipt of goods, storage, picking, order preparation, loading and management of returns, plus certain special services such as co-packing and re-labelling. ID Logistics also develops an e-commerce logistics solution adapted to the high volume growth and a high degree of customer requirement. Each shipment is processed in record time, thanks to the on-site installation of the Russian Post.

This new platform increases to seven the number of sites managed by ID Logistics in Russia, where it currently has close to 1,000 employees. Auchan, Metro, Mvideo (Russia's leading consumer electronics retailer), Bacardi and the X5 Retail Group (1<sup>st</sup> Russian food retailer with 11,000 stores) have placed their trust in the Group's expertise. ID Logistics' rapid expansion in Russia has been predicated on its IT expertise and a collaborative innovation approach.

Jérôme Jacek, Chief Executive Officer of ID Logistics Russia, commented: *"In Russia, Yves Rocher is expanding in a competitive and rapidly evolving market. We have to adapt constantly and respond to the changing needs of our various clients, especially in e-commerce. This partnership represents for us a new stage in our development because of its high technicality and level of requirement. We are particularly proud of Yves Rocher's confidence in this project"*.

#### **ABOUT ID LOGISTICS**

ID Logistics is an international contract logistics group, with revenue of €1,070 million in 2016. ID Logistics has more than 275 sites across 16 countries, representing close to 5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 18,500 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémar. Follow us on [LinkedIn](#).

#### **CONTACT**

Emily Oliver  
Group Head of communications  
Tel. : +33 (0)4 32 52 96 82  
[eoliver@id-logistics.com](mailto:eoliver@id-logistics.com)



ID Logistics  
410 Route du Moulin de Losque  
BP 70132  
84304 Cavaillon

Tel.: +33 (0)4 32 52 96 96  
[www.id-logistics.com](http://www.id-logistics.com)

