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Black Friday: Order picking record for ID Logistics

In 3 days, the logistics group has prepared more than 40% of additional orders worldwide

Cavaillon, November 27, 2017 - In Europe, Asia and Latin America, Operation Black Friday 2017 has mobilized for several weeks a large part of the ID Logistics Group's energies. Black Friday, which has grown to become a key date in the shopping calendar over the past few years, primarily raises supply chain management issues, with the challenge being to fulfil high order volumes in record time.

This operation required a particularly fine preparation: hiring and training of additional occasional staff, specific transport organization, work in 3x8 on a number of sites in order to keep the promises customers in the fields of e-commerce or retail.

This peak in consumption has directly affected the Group's e-commerce customers such as Cdiscount, Nespresso, Privalia or Vente Privée, for whom volumes have tripled compared to a comparable period. It has also been particularly strong for traditional or multi-channel retail customers (in Brazil, Europe or China), in the field of High Tech (Media Markt, Boulanger), fashion (Cortefiel) and cosmetics (Yves Rocher).

ID Logistics wishes to thank all of the Group's 20,000 employees and the 10,000 additional employees who have come to strengthen the teams for this specific operation.

Eric Hemar, Chairman and CEO of ID Logistics commented: *"Operation Black Friday is another example of the value of a seamless logistics organization. We are proud to support many top-tier customers around the world today in the service of their business development and we thank them for their trust."*

ABOUT ID LOGISTICS

ID Logistics is an international contract logistics group, with revenue of €1,070 million in 2016. ID Logistics has more than 275 sites across 17 countries, representing close to 5.5 million square meters of warehousing facilities in Europe, Latin America, Asia and Africa, and 19,000 employees. With a client portfolio balanced between retail, industry, detail picking and e-commerce sectors, ID Logistics delivers high-tech solutions and is firmly committed to sustainable development. ID Logistics is listed on Compartment B of NYSE Euronext's regulated market in Paris (ISIN Code: FR0010929125). The Group is managed by Eric Hémard.

CONTACT

Emily Oliver
Group Head of Communications
Tel.: +33 (0)4 32 52 96 82
eoliver@id-logistics.com



ID Logistics
410 Route du Moulin de Losque
BP 70132
84304 Cavaillon

Tel.: +33 (0)4 32 52 96 96
www.id-logistics.com

